

PURELL® Advanced Instant Hand Sanitizer

Enhanced efficacy in skin-friendly formulations

PURELL Advanced Instant Hand Sanitizer formulations outperform other hand sanitizers ounce for ounce¹ — even those with higher levels of alcohol.



GOJO continues to bring you the best in innovation with this product line enhancement. New PURELL Advanced Instant Hand Sanitizer formulations are a breakthrough in next-generation skincare.



Enhanced Product Line Upgrade

PURELL Advanced Instant Hand Sanitizer is available in original, aloe and skin nourishing formulations.

- Proven to kill 99.99% of germs on hands, not just in the lab
- Clinically proven effective in helping to maintain skin health² — skin moisture and skin feel
- Available in multiple gel and foam formats and dispensing options

PURELL Advanced Instant Hand Sanitizer is part of a complete line of gentle and effective hand hygiene products from GOJO Industries. For more information, call 800-321-9647.



Available in Formats and Dispensing Systems to Meet All Needs



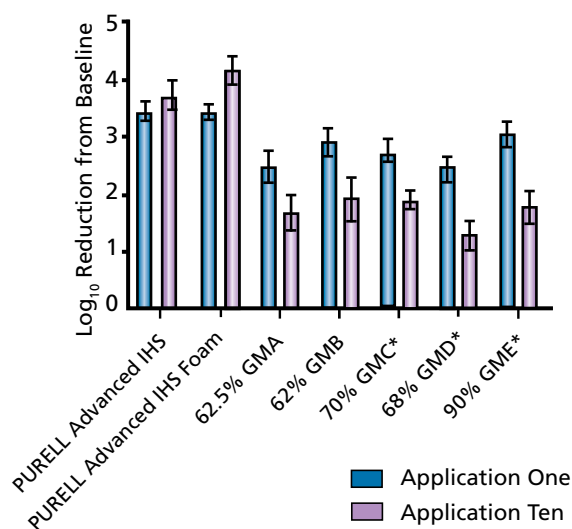
New PURELL® Advanced formulations are available in many formats and delivery systems to meet the needs of your facility. This full range of options helps ensure control of pathogens and good skin health in even the most demanding environments.

The Science Behind New PURELL Advanced

PURELL Advanced Instant Hand Sanitizer is a scientific breakthrough based on strengthening the power of alcohol so it can penetrate the cell membrane more effectively, maximizing its destructive power.

At the same time, these formulations enhance the skin of even the most frequent users. PURELL Advanced formulations have greater bacteria killing power and are more effective with repeated use.

Greater Germ Killing Power



¹ASTM E1174 is the FDA test to evaluate alcohol-based hand rubs (ABHR). It measures the reduction of a transient marker organism (bacteria) on the hands of adult subjects after a single product use and after ten consecutive product uses.

²Clinical field study #2011-F10232, conducted at Akron Children's Hospital, April 2011 and clinical field study #2011-F10233, conducted at Summa Akron City Hospital, April 2011



For more information about the new, improved PURELL Advanced portfolio, please visit www.GOJO.com/PURELLadvanced

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